



The only local voice for news, arts, and culture

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2023-2024

THE BEST OF ERIE CITY GUIDE MEDIA KIT

The Best of Erie City Guide is Northwest Pennsylvania's premier annual publication for both visitors and locals.

The Best of Erie City Guide contains high-quality content focused on marketing the Erie region, and highlights the region's top businesses and activities. Content includes full-length features, interesting sidebars, wonderful photography, and of course winners and finalists from the 2022 Best of Erie list. The Best of Erie City Guide also features an online calendar, website and social media channels that will promote your business throughout the year.

READERS EVERYWHERE

Utilizing the Erie Reader's extensive distribution network, the Best of Erie City Guide will be distributed at over 200 locations throughout Erie County and beyond, including rest stops, visitor centers, hotels, and many more high-traffic locations.



AD SIZE

INVESTMENT

Full Page Premium	\$4,600
Full Page	\$4,000
Half Page	\$2,000
Third Page Vertical	\$1,340
Quarter Page Horizontal	\$1,000
Eighth Page Horizontal	\$500
Sixth Page Vertical	\$670
Sixteenth Page	\$250

2023-2024

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ERIE READER • 1001 State Street • Suite 1315 • Erie, PA 16501 • 814-314-9364 • www.ErieReader.com

2023 ADVERTISEMENT ORDER FORM

INFORMATION

Business Name

Contact Name

Address

City/State/Zip

Phone

Email

METHOD OF PAYMENT

Credit Card ☐

Invoice ☐

Make checks payable to **Flagship Multimedia, Inc.** Payment due upon invoice. If payment is not received within 30 days of the date of the invoice, interest shall accrue and be payable by advertiser on the unpaid balance at a rate of 1.5% per month. Interest shall accrue as of the date of the invoice.

TERMS AND CONDITIONS

Display ad graphics must be received no later than 5pm on the Friday prior to respective publishing date. Publisher reserves the right to reject or cancel any advertisement at any time. In the event of Publisher's error in any advertisement, the publisher shall republish the corrected ad at no charge. No credit or refund will be given. In the event of an error in price, the publisher will furnish a letter to the advertiser stating the correct price, but will no liability if goods are sold at the incorrect price. The publisher shall not be liable for failure to publish an ad. Allowance for publisher's error is made only for the first appearance of the ad. Should the undersigned advertiser discontinue advertising while the terms and conditions of this contract are in effect, single placement rates shall be paid for all advertising used subsequently.

By signing, I acknowledge I have read, understand and agree to all conditions of this contract.

AD SIZE

INVESTMENT

Full Page Premium.....\$4,600 ☐
8.4 W x 10.9 H + .25 bleed

Full Page.....\$4,000 ☐
8.4 W x 10.9 H + .25 bleed

Half Page Horizontal.....\$2,000 ☐
7.4 W x 4.9 H

Half Page Vertical.....\$2,000 ☐
4.6 W x 9.9 H

Third Page Horizontal.....\$1,340 ☐
7.4 W x 3.2 H

Quarter Page Square.....\$1,000 ☐
3.6 W x 4.9 H

Quarter Page Vertical.....\$1,000 ☐
2.2 W x 9.9 H

Eighth Page Vertical.....\$500 ☐
1.7 W x 4.8 H

Sixth Page.....\$670 ☐
3.6 W x 3.2 H

Twelfth Page.....\$335 ☐
1.7 W x 3.2 H

Sixteenth Page.....\$250 ☐
1.7 W x 2.2 H