

The only local voice for news, arts, and culture

**(814)314-9364**  
**eriereader.com**  
**sales@eriereader.com**



**2022 - 2023**

# THE BEST OF ERIE CITY GUIDE MEDIA KIT

**The Best of Erie City Guide is Northwest Pennsylvania's premier annual publication for both visitors and locals.**

The Best of Erie City Guide contains high-quality content focused on marketing the Erie region, and highlights the region's top businesses and activities. Content includes full-length features, interesting sidebars, wonderful photography, and of course winners and finalists from the 2021 Best of Erie list. The Best of Erie City Guide also features an online calendar, website and social media channels that will promote your business throughout the year. Deadline for ads is April 22, 2022.

## READERS EVERYWHERE

The Best of Erie City Guide is distributed at Pennsylvania Welcome Centers and Rest Areas throughout the state and also utilizes the Erie Reader's extensive distribution network, including over 200 locations throughout Erie County and beyond. You can find us at grocery stores, hotels, restaurants, Country Fairs, and many more high-traffic locations.



## AD SIZE

## INVESTMENT

<b>Post It</b>	<b>\$6,000</b>
<b>Full Page Premium</b>	<b>\$4,600</b>
<b>Full Page</b>	<b>\$4,000</b>
<b>Half Page</b>	<b>\$2,000</b>
<b>Third Page Vertical</b>	<b>\$1,340</b>
<b>Quarter Page Horizontal</b>	<b>\$1,000</b>
<b>Eighth Page Horizontal</b>	<b>\$500</b>
<b>Sixth Page Vertical</b>	<b>\$670</b>
<b>Sixteenth Page</b>	<b>\$250</b>

2022-2023

# THE BEST OF ERIE CITY GUIDE MEDIA KIT

ERIE READER • 1001 State Street • Suite 1315 • Erie, PA 16501 • 814-314-9364 • www.ErieReader.com

## 2022 ADVERTISEMENT ORDER FORM

### INFORMATION

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_



Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### METHOD OF PAYMENT

Credit Card  Invoice 

Make checks payable to **Flagship Multimedia, Inc.** Payment due upon invoice. If payment is not received within 30 days of the date of the invoice, interest shall accrue and be payable by advertiser on the unpaid balance at a rate of 1.5% per month. Interest shall accrue as of the date of the invoice.

### TERMS AND CONDITIONS

Display ad graphics must be received no later than 5pm on the Friday prior to respective publishing date. Publisher reserves the right to reject or cancel any advertisement at any time. In the event of Publisher's error in any advertisement, the publisher shall republish the corrected ad at no charge. No credit or refund will be given. In the event of an error in price, the publisher will furnish a letter to the advertiser stating the correct price, but will no liability if goods are sold at the incorrect price. The publisher shall not be liable for failure to publish an ad. Allowance for publisher's error is made only for the first appearance of the ad. Should the undersigned advertiser discontinue advertising while the terms and conditions of this contract are in effect, single placement rates shall be paid for all advertising used subsequently.

By signing, I acknowledge I have read, understand and agree to all conditions of this contract.

AD SIZE	INVESTMENT
Full Page Premium..... 8.4 W x 10.9 H + .25 bleed	\$4,600 <input type="checkbox"/>
Full Page..... 8.4 W x 10.9 H + .25 bleed	\$4,000 <input type="checkbox"/>
Half Page Horizontal..... 7.4 W x 4.9 H	\$2,000 <input type="checkbox"/>
Half Page Vertical..... 4.6 W x 9.9 H	\$2,000 <input type="checkbox"/>
Third Page Horizontal..... 7.4 W x 3.2 H	\$1,340 <input type="checkbox"/>
Quarter Page Square..... 3.6 W x 4.9 H	\$1,000 <input type="checkbox"/>
Quarter Page Vertical..... 2.2 W x 9.9 H	\$1,000 <input type="checkbox"/>
Eighth Page Vertical..... 1.7 W x 4.8 H	\$500 <input type="checkbox"/>
Sixth Page..... 3.6 W x 3.2 H	\$670 <input type="checkbox"/>
Twelfth Page..... 1.7 W x 3.2 H	\$335 <input type="checkbox"/>
Sixteenth Page..... 1.7 W x 2.2 H	\$250 <input type="checkbox"/>