



ERIE'S ONLY LOCAL EVENT TICKETING

ER Tix is the only ticketing platform created exclusively for Erie's local, community events. It's free, easy to use, and fully customizable with all-access ticketing features to meet your event's unique needs.

Most importantly, ER Tix is powered by the same trusted team that operates the **Erie Reader**. We let you tap into our massive audience to attract even more *local* ticket buyers!

Features

- Customizable event and organization web pages to highlight your events
- Scan & sell tickets at the door
Evtnt app available on iOS & Android
- Reserved seating and general admission tickets
seating chart builder for row seating or tables
- Flexible ticket management to comp, refund, or exchange ticket orders
- Customizable event and organization web pages to highlight your events
- Accept donations at checkout
- Exportable customer and event reporting
- Promo codes
- Schedule multiple ticket types and prices
early bird, kids, day-of
- Customizable registration questions and waivers
- Full tech support

Who is this for?

- live music and comedy
- conferences
- festivals & fairs
- food & drink events
- event venues
- fundraisers
- theater
- classes & workshops
- tours
- races & walks
- non-profits

... and many more!

100%
FREE
for event creators

\$1.50 + 4%*

SERVICE FEE THAT CUSTOMERS PAY

* standard online credit card fees apply

tickets.eriereader.com

The Erie Reader



How it Works

» SET UP

- 1 Provide some info about your event and prices, and we'll email you login credentials to **access your free account**. You can handle set-up on your own event page and ticket inventory or reach out to our team for help!
- 2 **Set up an event page** for the event where people can buy tickets: Write an event description, add photos, and determine final ticket prices.
- 3 When creating your account, you will need to **enter your bank account** information in order to receive bank transfers.
- 4 *Special circumstances* – set aside tickets for VIPs or giveaways. Make tickets available before the sale date, or set up promo codes for discounts or exclusive access.

» ON SALE

- 5 When someone buys a ticket online, they'll receive a receipt email with a link to **view or print** their ticket(s) that include a unique QR code.
- 6 Track ticket sales, receive notifications, and more through your Dashboard.

» AT THE EVENT

- 7 Use the free **Evvnt Ticketing** app to scan tickets at the door.
- 8 Accept cash or credit cards with the Evvnt Ticketing app.

» AFTER THE EVENT

- 9 You will receive a **direct deposit** within seven days of your event.
- 10 Run reports on your event to see sales or attendance status. Your event and ticket buyer list will always be available for **future marketing** purposes.